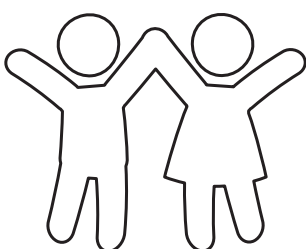
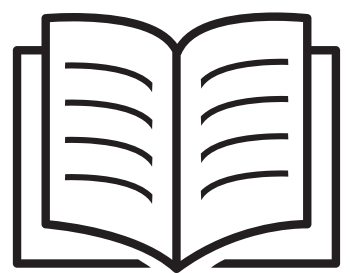
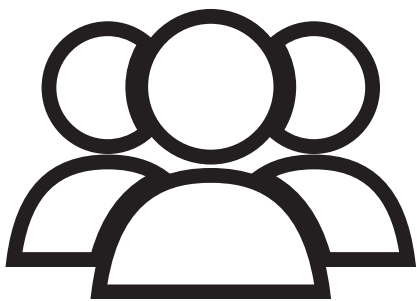


ANNUAL REPORT

2020





A LETTER FROM OUR CEO: JAYSON HENRY

Wow! I don't really know how to start this letter other than say "Wow" what a year. Proverbs 19:21 says: Many are the plans in the mind of a man, but it is the purpose of the Lord that will stand. We had great plans for the year but it didn't always play out how we had planned. It's a great reminder that when we have a Kingdom mind and heart it's the will and purpose of the Father that is the most important. It would be easy to look at 2020 and say "woe is me" but we saw God working in amazing ways in the ministry at the Well.

As you look through this 2020 Annual Report I would like you to think about a few things: 1) the pandemic impacted us in many ways; we were closed for a month, our volunteer hours were down, we had to change the way we did ministry... 2) following the Gala in February we began implementing several large projects such as grāz, Discover Hope, and started work in Fairfield 3) we continue to see needs in our communities, whether it be employment, a volunteer whose lost a loved one, or a shut in that's isolated. We feel called to serve those in need wherever they come from and whatever their situation, we wish to "love our neighbors as we love ourselves." I hope you find this information to be blessing, an encouragement, and we look forward to serving with you in the coming year.

In the coming year (2021) we will celebrate 10 years since the original teams started brainstorming the Well. In that time you've seen the services we offer grow, we see more people involved at the Well, we've added social enterprises, we've expanded into more communities, and we've seen God's hands at work. It's truly a blessing to be part of the Well and we're thankful for the many people that participate in its mission.

Jayson Henry
CEO, The Well

A handwritten signature in black ink, appearing to be 'JH', written in a cursive style.



WHO WE ARE



PURPOSE

Combining the love of Christ, the help of our communities and the strength in each person to find hope for life.

We use a holistic approach to offer help and hope while meeting physical, emotional, and spiritual needs. The Well is a place to build genuine relationships and find long-term solutions for stability in life. With Christian compassion, our team will learn about a person's situation and needs. Together we will explore options and help people stabilize their resources.

Support provided includes but is not limited to:

- Support and Advocacy
- Financial Assistance
- Prayer and Encouragement
- Addiction Recovery Services
- Volunteer Placement
- Planning and Stability
- Resource Referral

THE WELL RESOURCE CENTER

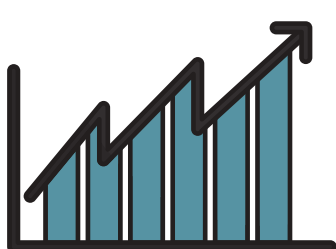
Pella & Knoxville



- We held 2082 client appointments up 45%
- 311 new clients were served
- 2232 walk-in's were supported up 160%
- 242 home visits were completed up 800%

THE WELL THRIFT STORE

Pella & Knoxville



- 40% sales growth from 2019 to 2020
- We are putting out 8,400 items each week through process improvements
- Business profit helped cover 95% of operational costs in 2020 for The Well organization.

FINANCIALS

IMPORTANCE OF GOVERNANCE



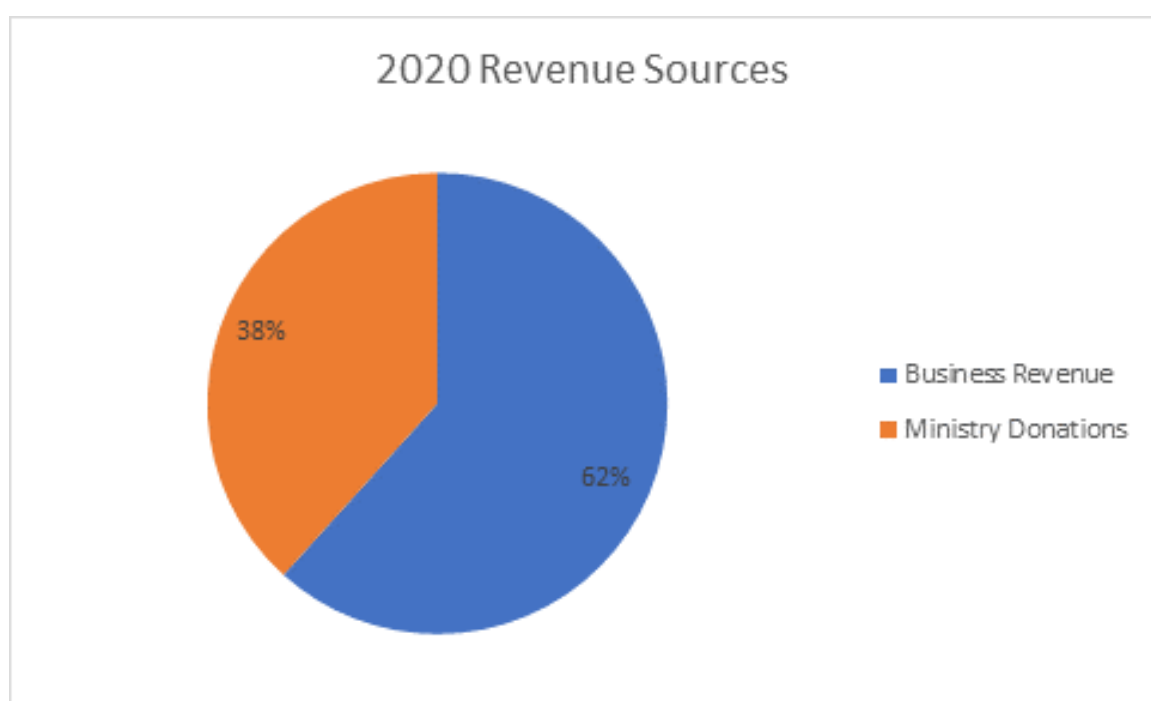
The Well utilizes a biblical and best practice approach to its governance responsibility. By providing and enforcing biblically based policies that guide the Leadership, the Board creates a safety net that makes certain ministry is offered in a God-honoring way.

BOARD MEMBERS

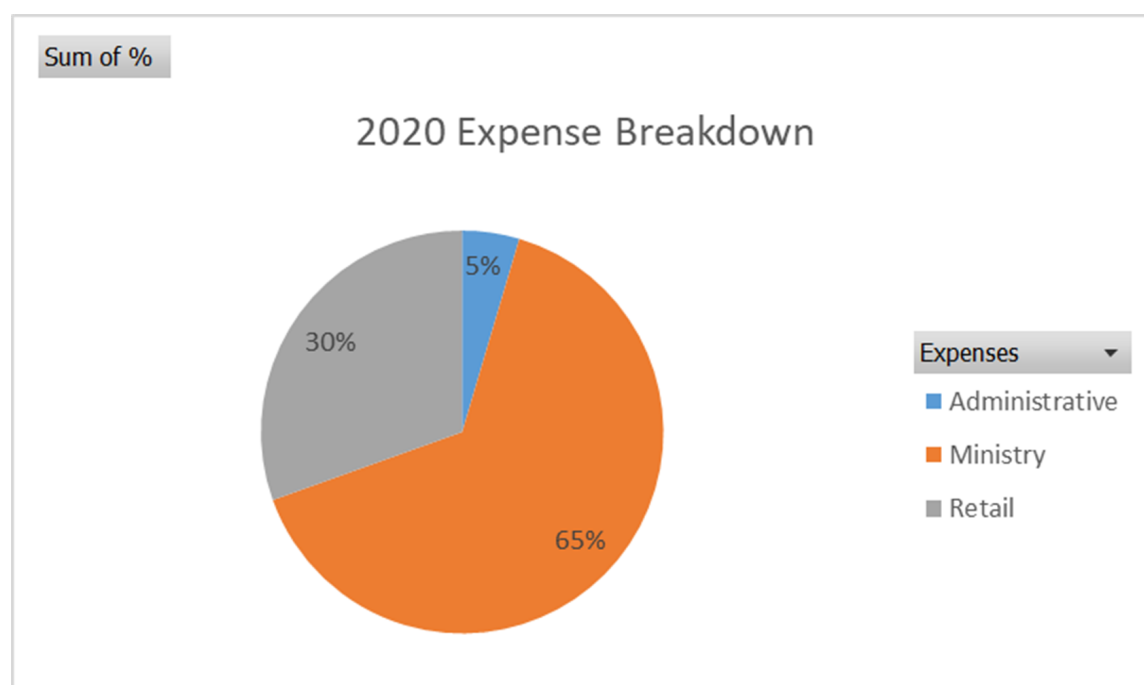


- Sandy Blom-Chair
- Matthew Gritters-Vice-Chair
- Joel Bennett-Secretary
- Jessica Manning-Member
- Jayson Henry-CEO

2020 REVENUE SOURCES



2020 EXPENSE BREAKDOWN



2020 FUNDRAISERS

ADVANCEMENT & OUTREACH



While our thrift store is the biggest donor to our ministry, we are always looking for unique ways to raise money and serve the community.

IMAGINE GALA



- Met the \$100,000 Match from Stan and Gayle Poortinga!!!
- Raised \$250,000 and announced three projects:
 - grāz
 - The Well Fairfield
 - Discover Hope 517 partnership



2020 PROGRAM/PROJECT/PARTNER HIGHLIGHTS



INNOVATIVE OPPORTUNITIES

We help people reach long-term stability in their lives. Our programs, projects, partnerships reflect ways to serve people holistically.



WELL WORKS

- Led by team member, Rich Kacmarynski
- We hold several local contracts with employers in the area
- We had 19 team members and graduated one in 2020

CELEBRATE RECOVERY (CR)



- Led by volunteers Bryan and Becky Bandstra, Bruce Coyle, Brenda Rykhoek & Eric Boeyink
- CR is a 12-step Christian Recovery program focused on helping people be set free from life's hurt's, habits and hang-ups
- Approx. 35 men and women gather each Thursday night beginning at 5:30 PM with a meal



GRIEF SUPPORT SERVICES

- Led by Pam Bettger
- The Well hosts large and small support groups for people experiencing loss
- Pam led 20 people through grief in 2020



ALL WRAPPED UP

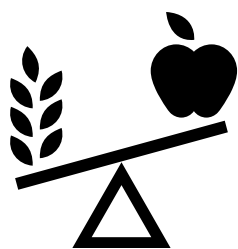
We served 53 families and children in partnership with Celebrate Church and the Knoxville community.



- 33 projects were completed in 2020 in and around Marion County

2020 PROGRAM/PROJECT/PARTNER HIGHLIGHTS

GETTING AHEAD



- We had 21 graduates of the 10 week class who focused on what their life looked like before, where they were at currently, and where they want to go led by volunteers Janet Winn, Sue Coyle and Barb Finney. Team member Larissa Van Donselaar along with volunteer Adam Hankle and Rachel Cecil led efforts in Knoxville.



THE CONQUER SERIES FOR MEN



- Led by volunteers Bruce Van Sant, Haven Hick
- 12-15 men fellowship once a week and learn how to be freed from sexual sin with biblical teachings and accountability



MEN'S BREAKFAST

- Led by volunteer Stu Bandstra
- 10-12 men gather in community event Saturday morning for breakfast and fellowship



DISCOVER HOPE (DH)

- We partner with DH and team member Jake Stielow to lead our Works team through addiction recovery opportunities through faith.



grāz

- grāz has a full service coffee bar with other specialty drinks, healthy lunch options and work opportunities to enhance the purpose of The Well and sell Sprigs n' Sprouts produce
- Erin Krall leads grāz

ON-SITE PARTNERS

PARTNER ORGANIZATIONS



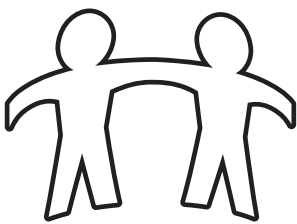
Partner organizations of The Well share the same objectives and serve clients in a variety of ways. Our partner organizations are separate community based organizations located at The Well Campus. We believe there is power in partnering together!

PELLA COMMUNITY FOOD SHELF



- 500 families are served per year
- An average of 1400 individuals are fed per month
- Open Tuesdays 8-9 am and 6:30-7:30 pm. Call 641-780-1779

SPRIGS 'N SPROUTS

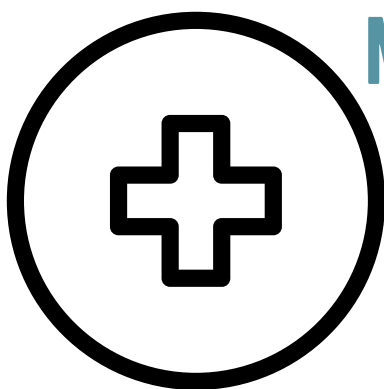


- Offers produce CSA's (community supported agriculture) June- September
- 20 shareholders in 2020
- Contact info@sprigsnsprouts.org



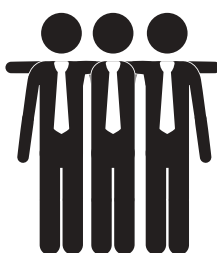
GOOD SAMARITAN FREE MEDICAL CLINIC

- Serve 100+ people a year
 - Open 1st and 3rd Thursday from 6-7 pm
- No appointments needed.



MEDICAL EQUIPMENT LOANS

- The Well Thrift Store in Pella loans out medical equipment for those who need it for a short amount of time.
- Contact 641-621-3333 or stop in to see what we have.



VITAL MEN MINISTRIES

- 15 men meet once a week for bible study on Tuesdays from 6:30-8 pm in Knoxville.
- Contact 641-780-1295

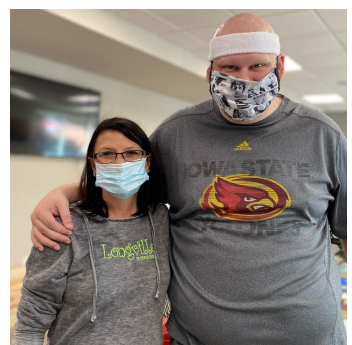
2020 VOLUNTEER HIGHLIGHTS



TOTAL VOLUNTEER HOURS

- We had a total of 19,800 volunteer hours logged down 35% due to Covid-19
- Ministry would NOT be possible without our faithful volunteers plugging in to teach, bake, sort and listen to our clients.

THE WELL THRIFT STORE



THE WELL RESOURCE CENTER



THE WELL FAIRFIELD



Whatever your gifts are, we've got a place for you at The Well. Renovation projects, cooking meals, hospitality, tagging clothing, sorting through donations, building relationship with our clients and so much more. Consider where you might plug in! Sign up to volunteer at thewelliowa.org or email us at info@thewelliowa.org



MEET THE WELL TEAM



Leadership

Jayson Henry, CEO | Greg Stravers, COO | Sandy Blom, Director of Ministry & Business Development | Nancy Henry, Director of Retail | Eden Koolmees, Director of Advancement and Marketing | Tabitha Vos, Administrative Coordinator

Pella

Josh Conrad, Director of Ministry and Programs in Pella | Kim Brenizer, Care Coordinator | Laura Reif, Care Coordinator | Lindsey DeHaan, Care Coordinator | Gwenda Klyn, Thrift Manager in Pella | Tab, Jennifer, Hannah, Sarah, Deb, Sara, Amy, Kara, and Ruth Thrift Associates and Coordinators

Well Works

Rich Kacmarynski, Director of Well Works | Boyd Arthur, Well Works Coordinator | Dave, Renae, Sarah, Katlynn, Justin, Holly, Jeremy, Marzia, Todd, Tricia, Nichole, Stormy, Jordyn, Tim, Trezneon, Alex, Ashely, Evan-Well Works participants

Knoxville

Larissa Van Donselaar, Director of Ministry and Programs in Knoxville | Eric Goodale, Care Coordinator Team lead | Brooke Ehrenberg, Volunteer and Care Coordinator | Jacque Moats, Care Coordinator | Lucinda Smith, Thrift Manager in Knoxville | Clara, Angela, Joyce, Pamela, Brianna, Patrick, Chaiya, Emmett, Ava, Isabella, Christina, Cynthia-Thrift Associates and Coordinators

grāz

Shayla, Café Coordinator | Erin, Cafe and Volunteer Coordinator | Sean, Chef | Sarah, Associate Sous Chef | Sarah, Jordan, Angela, Emma, Hannah, Andara Rose, Sawyer, Annika, Rebekah, Elise-Café Associates and Coordinators

Fairfield

Nikki Rude, Thrift Manager | Tara, Thrift Associate | Carol, Volunteer Coordinator



10 YEARS OF THE WELL IN 2021



DREAM BIG IN 10 YEARS

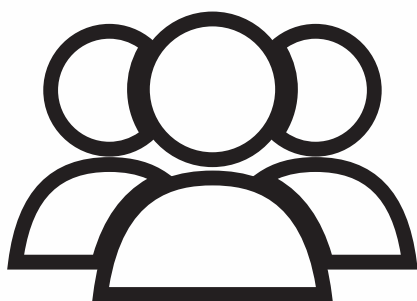
God has worked in big ways and small in the last 10 years at The Well. He's come alongside us as we've dreamed big and watched His mighty hand touch lives.

GETTING BACK TO NORMAL



- The Well Fairfield renovations are almost finished, so we are working to hire staff and open the doors
- We are shoring up current programs offered at each site and focusing on growth for our clients spiritual journey

CORAM DEO



- We are focusing the year to invest in our staff to enable spiritual growth and incorporate discipleship models
- The health of our team is a priority as we continue to serve more hurting people

LOOKING AT A 4TH LOCATION



- We have a scoping team in place for a fourth location to place a Well
- We are building out our site expansion playbook
- We are enhancing our processes for efficiency and health in the growth process

Check out our **God in the Growing** booklet- **10 Years of God's Planning and Provision**- available at each of our sites. You'll read God stories of how people's lives have been transformed in the last 10 years at The Well.

MEMORIALS

IN LOVING MEMORY



Memorials are gifts given in memory of someone who has passed away. Each person listed below are great friends of The Well. We remember who they were and the great impact they continue to have for the Kingdom, even after their passing.

MARY MOSS

- We were sad to learn that on September 12, 2020 Mary had passed away.
- Mary was a secretary at Diamond Vogel Paint and Wax for 35 years before retiring in 2009. Her favorite hobbies were embroidery, making puzzles, and playing games. In 1982, Mary was widowed at age 39, and she moved to Pella in 2016. She was a member of Trinity Reformed Church in Orange City, and a member of Third Reformed Church in Pella.

DR. STEWART F. KANIS

- We were sad to learn that on November 2, 1929 had passed away.
- Dr. Kanis and Dr. Gene Van Zee, also a graduate of University of Iowa College of Medicine, established the Pella Medical Center. The medical center grew from two to approximately 20 physicians, including many specialties. Dr. Kanis retired in 2002. During his career, he received the award "Physician of the Year" from Blank Pediatric Hospital in Des Moines, Iowa. His advice to medical students today was "listen to the patient, be completely dedicated to the Art of Medicine." Stewart was a loving husband and father and was blessed with 10 grandchildren and 11 great-grandchildren whom he greatly enjoyed and loved. He also enjoyed his medical partners and church families.



SUPPORT THE WELL IN 2021



PARTNER WITH US

Your financial support and prayer is what keeps this ministry moving forward. Your support allows us to help more people. Please consider partnering with us financially.

YES, I WOULD LIKE TO PARTNER WITH THE WELL TO OFFER HELP AND HOPE

Enclosed is my tax-deductible automatic **monthly** contribution of:

- ☐ \$25
- ☐ \$50
- ☐ \$100
- ☐ \$500
- ☐ \$1,000
- ☐ Other

Checks can be made payable to The Well. Please attach a voided check for monthly contributions.

Enclosed is my tax-deductible **one-time gift** of:

- ☐ \$25
- ☐ \$50
- ☐ \$100
- ☐ \$500
- ☐ \$1,000
- ☐ Other

☐ Check if your employer offers a matching gifts program

Employer Name:

Name:

Address:

Email Address:

Phone Number:



419 E Oskaloosa St
Pella, IA 50219

404 W Pleasant St
Knoxville, IA 50138

1700 S. Main St
Fairfield, IA 52556



Pella Resource Center: 641-621-0164 ext 706
Pella Thrift Store: 641-621-3333

Knoxville Resource Center: 641-205-8603
Knoxville Thrift Store: 641-205-8605

Fairfield Resource Center: 641-819-4044
Fairfield Thrift Store: 641-819-4055



info@thewelliowa.org



thewelliowa.org



The Well Pella
The Well Knoxville
The Well Fairfield
grāz



thewellpella
thewellknox
thewellfairfield
grazhelpfulfood



Thelma Thrifty

FOR MORE INFORMATION VISIT US AT THEWELLIOWA.ORG